



Laura Cappelli

Interaction designer

Hello! I'm **Laura**, and here's a few words about me.

In the last couple of years, **UX and UI design became more a passion than a duty for me**: I've always loved doing **research** and **user studies**, hearing other people's stories and figure out how to solve their everyday problems.

UX design combines this empathy with **technology**, which is **another of my biggest interests**.

Learning new things is one of my favourite hobbies as, from what I saw in my previous experiences, **design can be helped by every field of knowledge**. I always try to keep up with the **latest advances technology**, that never fail to surprise me, and I hope to become part of this transformation soon.

3273663008

laura.cappelli13@gmail.com

<https://cappellilaura.wixsite.com/lauracappelli>

[Laura Cappelli @Youtube](#)

Education

Alta Scuola Politecnica (double degree program in partnership with Politecnico di Torino)

2018-present, Politecnico di Milano

Development of a data analytics web platform for the Municipality of Milan

Master's degree in Digital & Interaction Design

2017-present, Politecnico di Milano

Focus on web/app design, user analysis, design research, and interactive artefacts

Bachelor's degree in Industrial Design (I10L/I10)

2014-2017, Università di Bologna

Thesis: Lagolandia, management of an event both in its digital touchpoints (website and social media channels) and graphic communication, in order to improve the overall experience

Humanities diploma

2010-2014 - Liceo Classico F. Stabili, Ascoli Piceno

Good written and oral communication
Focus on public speaking

Experiences

Workshop with Sky Arte

February 2019

Politecnico di Milano

IELTS Certificate (C1)

July 2017

CLA Bologna

Internship in video design, web design and event management

Feb 2017 - Jul 2017

Articulture srl, Bologna

Project for Datalogic

Sep 2016 - Dec 2016

Università di Bologna

Start Up Day with [Gnammit](#)

April 2016

Bologna

Project for Granarolo

Feb 2016 - Jun 2016

Università di Bologna

Feeding Fair: hackaton about malnutrition

September 2015

EXPO 2015, Milan

Workshop with Technogym

April 2015

Università di Bologna

General English Course

Jul 2013 - Aug 2013

UIC, London, Greenwich

CAE Certificate (C1)

May 2013

Wall Street English School, Ascoli Piceno

Skills

Web design

HTML/CSS/JS
Wordpress

UI design

Figma
Adobe XD
Invision

Prototyping

Arduino
Adafruit Circuit
Playground Express

UX research tools

Personas
User journey maps
Service blueprints

Game design

Unity 3D
Vuforia (AR tool)

Graphic design

Photoshop
Illustrator
Indesign

Video design

Premiere
After Effects

3D modeling & rendering

Rhinoceros
Autodesk VRed
Luxion KeyShot

I like...



Videomaking



Musical production



Art



Cinema



Programming



Psychology

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